

Cookies – www.barnabybear.co.uk

The cookies used throughout the Barnaby bear website are:

- ASPSESSIONIDSSAADSQA
- __utma
- __utmb
- __utmc
- __utmz

ASPSESSIONIDSSAADSQA

Stores the ID of the current session and is integral to the normal operating of the website.

The session ID is a read-only value that uniquely identifies the current user to the Web server.

When the first request comes from the client browser, it marks the beginning of a new session. This means that a session object is created and a session id is assigned to this session object on the server. This session ID is sent to the browser in an encrypted form as a session cookie. The browser will store this cookie in memory for entire duration until the browser is closed. Each subsequent request from the browser will send this cookie as part of the header. The server on receiving the cookie will know the corresponding session ID and hence the sessions object.

Google Analytics cookies

All other cookies - __utma, __utmb, __utmc, __utmz, __utmv are cookies set by Google Analytics. The use of these cookies by Google Analytics is shown below:

Cookie	Description	Length
__utma	Visitor identifier	Expires after 2 years
__utmb	Session identifier	Expires after 30 mins of activity
__utmc	Session identifier	Destroyed when user quits the browser
__utmz	Campaign values	Expires after 6 months
__utmv	Visitor segmentation	Expires after 2 years